

David Rice

UX/UI Designer & Brand Strategist

designresonanceco@gmail.com

(614) 282-2571

Worthington, OH

[linkedin.com/in/davidjbrice](https://www.linkedin.com/in/davidjbrice)

 Google Certified Designer

Check out my design portfolio [here](#)

SUMMARY

Dynamic UX/UI designer, social media strategist, and digital artist with over 4 years of experience driving brand development, digital engagement, and user-centered design. Proven success in managing cross-functional tasks from leading high-fidelity designs and UX research to overseeing daily office operations and social media marketing. Adept at blending creative visual design with strategic marketing initiatives to deliver compelling, accessible, and responsive user experiences and products.

SKILLS

Web Content Accessibility Guidelines (WCAG) | UX & UI Design | Visual & Web Design | Social Media Strategy & Design | Responsive & User-Centered Design | Mobile User Experience | UX Research & Prototyping | Brand Design & Development | Brand Identity Development

Leadership & Office Management | Coaching & Mentoring | Classroom Management | Client Relations & Staff Development | New-Hire Training

EXPERIENCE

Infusion Dance

Jun 2022 - Present | Worthington, Ohio (On-site)

- **Social Media/Brand Strategist:** Develop and execute comprehensive social media marketing and advertising campaigns to enhance brand presence and engagement, utilizing strong visual design skills.
- **Office Manager:** Oversee daily administrative operations, foster positive client relations, and lead staff development initiatives to ensure a highly efficient workplace.
- **Dance Instructor:** Lead physical education and dance instruction, designing engaging choreography and mentoring students. Specializing in hip hop and commercial dance.

Canal Winchester Schools

Nov 2023 - Present | Canal Winchester, Ohio (On-site)

- **Choreographer / Assistant Theater Director:** Lead choreography and assist in theater direction for school productions, resulting in high-quality performances. Leverage strong classroom management and dance education principles to coach and mentor students effectively. Provide creative feedback on staging and visual design.

Productions - Shrek the Musical, Footloose, Seussical, The Addams Family, Guys and Dolls, The Lightning Thief, and more.

EDUCATION

Google UX Certificate, UX/UI Design

Google Career Certificate | *Completed: 2026*

- **Relevant Coursework:** User Experience (UX), Visual Design, User Interface Design, UX Research, Brand Development

Coursework in Media Production

Ohio University | *Athens, Ohio*

- **Relevant Coursework:** Media Production, Social Media Marketing, Photography, Digital Design, Brand Marketing Design

CERTIFICATES

UX/UI Certifications

- **AI for Brainstorming and Planning** - Google, *Aug 2026*
- **AI Fundamentals** - Google, *Jul 2026*
- **Design a User Experience for Social Good & Prepare for Jobs** - Google, *Jun 2026*
- **Build Dynamic User Interfaces (UI) for Websites** - Google, *Jun 2026*
- **Create High-Fidelity Designs and Prototypes in Figma** - Google, *Apr 2026*
- **Conduct UX Research and Test Early Concepts** - Google, *Jan 2026*
- **Build Wireframes and Low-Fidelity Prototypes** - Google, *Dec 2024*
- **Start the UX Design Process: Empathize, Define, and Ideate** - Google, *Sep 2024*
- **Foundations of User Experience (UX) Design** – Google, *Mar 2024*